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*Attorneys for Plaintiffs Red Rock Sourcing LLC and  
Coronado Distributing LLC*

**IN THE UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF NEW YORK**

RED ROCK SOURCING LLC, a  
Nevada limited liability company; and  
CORONADO DISTRIBUTING LLC, a  
Colorado limited liability company,  
  
Plaintiffs,

v.

JGX, LLC, a New York limited liability  
company; and LIBERTY  
INTERNATIONAL DISTRIBUTORS,  
LLC, a New York limited liability  
company,  
  
Defendants.

Case No.: 1:21-cv-01054-JPC

**MEMORANDUM OF LAW IN  
SUPPORT OF PLAINTIFFS' MOTION  
FOR DEFAULT JUDGMENT  
AGAINST DEFENDANT LIBERTY  
INTERNATIONAL DISTRIBUTORS,  
LLC**

Date: July 13, 2021  
Time: 11:00 a.m.  
Judge: Hon. John P. Cronan  
Courtroom: 12D

1 Plaintiffs Red Rock Sourcing LLC (“Red Rock”) and Coronado Distributing LLC  
 2 (“Coronado,” and, together with Red Rock, the “Plaintiffs”) hereby submit this Memorandum of  
 3 Law in support of their Motion for Default Judgment pursuant to Rule 55(b) of the Federal Rules  
 4 of Civil Procedure, with respect to Plaintiffs’ claims, as asserted in the Complaint [Dkt. 1], against  
 5 Defendant Liberty International Distributors, LLC (“Liberty”) for its failure to appear, answer,  
 6 plead, or otherwise move with respect to the Complaint, despite due service, within the statutory  
 7 time period.

### 9 I. Preliminary Statement

10 This action arises out of Liberty’s scheme, in concert with Defendant JGX, LLC (“JGX,”  
 11 and, together with Liberty, the “Defendants”), to, among other things, produce, import, and  
 12 distribute hundreds of thousands of bottles of counterfeit hand sanitizer, at the height of the  
 13 Covid-19 pandemic. As a direct result of Defendants’ fraudulent, infringing, and unfair conduct,  
 14 Plaintiffs’ have suffered substantial and lasting harm, both economic and reputational, including  
 15 without limitation the destruction of Coronado’s URBĀNE Brand<sup>1</sup> and significant lost and  
 16 unrealized business opportunities.

17 Plaintiffs commenced this action by filing a Complaint with this Court on February 5,  
 18 2021 (the “Complaint”). Complaint [Dkt. 1]. After filing the Complaint, Plaintiffs successfully  
 19 served Liberty on February 8, 2021. Dkt. 11. However, to date, Liberty has failed to appear,  
 20 answer, plead, or otherwise move with respect to the Complaint. As a result, Plaintiffs have  
 21 obtained a Certificate of Default from the Clerk of the Court with respect to Liberty. Dkt. 20.  
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27 <sup>1</sup> Unless otherwise defined herein, capitalized terms shall have the meaning ascribed to them in the Complaint [Dkt.  
 28 1].

1 Plaintiffs now move for entry of default judgment against Liberty as to its liability for each and  
 2 every claim Plaintiffs have asserted against it in the Complaint.<sup>2</sup>

## 3 II. Argument

### 4 a. Default Judgment Is Appropriate as to Liberty

5 In determining whether to enter a default judgment, courts have considered factors  
 6 including “1) whether the defendant's default was willful; 2) whether defendant has a meritorious  
 7 defense to plaintiff's claims; and 3) the level of prejudice the non-defaulting party would suffer as  
 8 a result of the denial of the motion for default judgment.” *Indymac Bank, F.S.B. v. Nat’l*  
 9 *Settlement Agency, Inc.*, 2007 U.S. Dist. LEXIS 93420, at \*2 (S.D.N.Y. Dec. 19, 2007) (quoting  
 10 *Mason Tenders Dist. Council v. Duce Constr. Corp.*, No. 02 Civ. 9044 (LTS)(GWG), 2003 U.S.  
 11 Dist. LEXIS 6881 at \*2 (S.D.N.Y. Apr. 25, 2003)).

13 Here, given Liberty’s failure to appear or otherwise respond to this action, each of these  
 14 factors favors Plaintiffs. First, Liberty’s failure to appear and respond to the Complaint constitutes  
 15 willful default. *See Indymac Bank, F.S.B.*, 2007 U.S. Dist. LEXIS 93420, at \*2 (holding “non-  
 16 appearance in the action and . . . failure to respond to the Complaint and the instant motion practice  
 17 indicate willful conduct”). Second, Liberty—by virtue of its failure to appear—has not presented  
 18 any meritorious defenses to this Court, and its “default is deemed to constitute a concession of all  
 19 well pleaded allegations of liability[.]” *United States v. DiPaolo*, 466 F. Supp. 2d 476, 482  
 20 (S.D.N.Y. 2006) (citing *Greyhound Exhibitgroup, Inc. v. E.L.U.L. Realty Corp.*, 973 F.2d 155, 158  
 21 (2d Cir. 1992), *cert. denied*, 506 U.S. 1080 (1993)). Finally, Plaintiffs will be highly prejudiced  
 22 without entry of a default judgment, as “there are no additional steps available to secure relief in  
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25  
 26  
 27 <sup>2</sup> As discussed *supra*, Plaintiffs’ request herein is for the Court to enter judgment solely as to liability while expressly  
 28 reserving an inquest into the amount of damages to which Plaintiffs are entitled until a subsequent stage of the  
 litigation.

1 this Court” as to Liberty. *Bridge Oil Ltd. v. Emerald Reefer Lines, LLC*, 2008 U.S. Dist. LEXIS  
 2 107062, at \*5 (S.D.N.Y. Oct. 24, 2008). For these reasons and those further outlined below,  
 3 Plaintiffs are entitled to an entry of default judgment against Liberty as to its liability.

4 **b. Plaintiffs Have Satisfied the Prerequisites for Default Judgment**

5 Rule 55 of the Federal Rules of Civil Procedure provides a two-step process for obtaining  
 6 a default judgment. *See, e.g., Columbia Pictures Indus. v. Cap King*, No. 08-CV-4461 (NGG),  
 7 2010 WL 1221457, at \*1 (E.D.N.Y. Mar. 29, 2010).

8  
 9 First, under Fed. R. Civ. P. 55(a), the clerk must enter a notation of default “[w]hen a party  
 10 against whom a judgment for affirmative relief is sought has failed to plead or otherwise defend,  
 11 and that failure is shown by affidavit or otherwise.” Fed. R. Civ. P. 55(a). Under S.D.N.Y. Local  
 12 Rule 55.1, “a party applying for a certificate of default by the clerk pursuant to Federal Rule of  
 13 Civil Procedure 55(a) shall submit an affidavit showing (1) that the party against whom a notation  
 14 of default is sought is not an infant, in the military, or an incompetent person; (2) that the party has  
 15 failed to plead or otherwise defend the action; and (3) that the pleading to which no response has  
 16 been made was properly served.” *Id.* Plaintiffs submitted such a declaration, Dkt. 16, and upon  
 17 the submissions by Plaintiffs, the Deputy Clerk of the United States District Court for the Southern  
 18 District of New York entered a Clerk’s Certificate of Default against Defendant Liberty on March  
 19 5, 2021. Dkt. 20.

20  
 21 Upon obtaining a clerk’s certificate of default, “a plaintiff must next seek a judgment by  
 22 default under Rule 55(b).” *New York v. Green*, 420 F.3d 99, 104 (2d Cir. 2005). In assessing  
 23 whether to enter default judgment, “a court is required to accept all of the . . . factual allegations as  
 24 true and draw all reasonable inferences in [plaintiff’s] favor.” *Finkel v. Romanowicz*, 577 F.3d 79,  
 25 84 (2d Cir. 2009) (citation omitted); *SEC v. Cole*, 661 Fed. Appx. 52, 53-54 (2d Cir. 2016) (a  
 26 default “require[s] the court to accept as true the Complaint’s factual allegations”) (citing *Finkel*).  
 27  
 28

1 However, a court “is also required to determine whether the . . . allegations establish [defendant’s]  
 2 liability as a matter of law.” *Finkel*, 577 F.3d at 84 (citation omitted). As set forth below, the  
 3 allegations establish Liberty’s liability.

4 **c. Default Judgment Can Be Entered as to Liberty’s Liability at this Time**

5 “In a case such as this, where plaintiff seeks joint and several liability against several  
 6 defendants, the court may enter a default judgment against any defendants who default by failing  
 7 to appear.” *Montcalm Pub. Corp v. Ryan*, 807 F. Supp. 975, 978 (S.D.N.Y. 1992) (citing Fed. R.  
 8 Civ. Pro. 54(b), 55(b)). Further, “in such a case where some but not all defendants have defaulted  
 9 ‘the courts have consistently held that it is appropriate to enter judgment solely as to liability and  
 10 not as to the amount of damages to be assessed against the defaulting party, since a separate  
 11 determination of damages would pose the prospect of inconsistent judgments.’” *Id.* (quoting  
 12 *Friedman v. Lawrence*, No. 90 Civ. 5584, 1991 WL 206308 (S.D.N.Y. Oct. 2, 1991), emphasis  
 13 added).  
 14

15 Thus, as the court affirmed in *Montcalm*, a default judgment as to liability may be entered  
 16 against defaulting defendants which shall “preclude them from participating in the merits aspect of  
 17 the trial in this action.” *Id.*  
 18

19 Consistent with this authority, Plaintiffs’ request for entry of default judgment against  
 20 Liberty as to its liability is proper and in accordance with applicable law. Moreover, the court in  
 21 *Knowles-Carter*, to which this Court directed Plaintiffs in its May 24, 2021 Order [Dkt. 38], placed  
 22 “significant[]” weight on the fact that “the requested default judgment” sought “an injunction that  
 23 would apply to and prejudice the actively litigating Defendants” and “damages in the way of  
 24 attorney’s fees . . . .” *Knowles-Carter v. Feyonce, Inc.*, No. 16-cv-2532 (AJN), 2017 WL 11567528,  
 25 at \*6 (S.D.N.Y. Sept. 23, 2017). Here, Plaintiffs are proceeding in accordance with *Montcalm* and  
 26 respectfully requesting that the Court “enter judgment solely as to liability and not as to the amount  
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1 of damages to be assessed against the defaulting party.” *Montcalm*, 807 F. Supp. at 978. Therefore,  
 2 the circumstances present in *Knowles-Carter* are absent here, and the default judgment as to  
 3 liability is just and proper.

4 Further, JGX will not be prejudiced by entry of the requested default judgment, which  
 5 specifically calls for the inquest into damages to be consolidated with the damages phase of the  
 6 trial against JGX. *See* Proposed Default Judgment submitted concurrently herewith. In addition,  
 7 JGX has asserted three cross-claims against Liberty, which allege, *inter alia*, that Liberty is directly  
 8 and proximately responsible for JGX’s liability in this case. *See* Dkt. 22 at 21, ¶ 10. Thus, any  
 9 resulting default judgment as to Liberty’s liability will not prejudice JGX, as JGX will retain the  
 10 right to seek to establish its cross-claims against Liberty and, thereby, to obtain the remedy it seeks:  
 11 “full or partial indemnification and/or equitable contribution in connection with any liability that  
 12 may be adjudged against JGX.” *See* Dkt. 22 at 22, ¶ 21.

13 Accordingly, not only are the elements met for entry of a default judgment against Liberty  
 14 on the issue of liability, the relief requested will *not* prejudice the actively litigating defendant,  
 15 JGX.  
 16

17  
 18 **d. The Allegations in the Complaint Establish Liberty’s Liability for Each**  
 19 **Claim Asserted by Plaintiffs.**

20 **i. Racketeer Influenced and Corrupt Organizations Act Liability**

21 To state a legally-sufficient Racketeer Influenced and Corrupt Organizations Act (“RICO”)   
 22 claim, a plaintiff must establish that: (i) the defendant; (ii) through the commission of two or more  
 23 predicate acts; (iii) constituting a pattern; (iv) of racketeering activity; (v) directly or indirectly  
 24 participates; (vi) in an enterprise; (vii) the activities of which affect interstate commerce. *See Moss*  
 25 *v. Morgan Stanley, Inc.*, 719 F.2d 5, 17 (2d Cir. 1993), citing 18 U.S.C. § 1962(a)(c). Given the  
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 27  
 28

benefit of all legitimate inferences that can be drawn from the facts alleged in the Complaint, Plaintiffs meet these requirements and have shown that Liberty violated the civil RICO statute.

### *1. The Enterprise*

First, the RICO statute defines an “enterprise” as “any individual, partnership, corporation, association, or other legal entity, and any union or group of individuals associated in fact although not a legal entity.” *See* 18 U.S.C. § 1961(4). In the present case, the allegations against Liberty and JGX clearly outline the relatedness of the Defendants’ respective activities with respect to the counterfeit hand sanitizer at issue as well as the relatedness of Liberty to JGX in their fraudulent scheme against Plaintiffs and their valuable intellectual property. *See* Complaint ¶¶ 32-72.

### *2. Racketeering Activities*

Second, Pursuant to U.S.C. § 1961(1)(B), “racketeering activity” is comprised of specific enumerated crimes, including mail fraud, wire fraud, and trafficking in counterfeit goods. *See* 18 U.S.C. § 1961(1)(B). Under the statute, a complaint must plead at least two predicate acts of “racketeering activity.” *See Allstate Ins. Co. v Valley Physical Medicine & Rehabilitation, P.C.*, 2009 WL 3245388 at \*5-7 (E.D.N.Y. 2009); *State Farm Mut. Auto. Ins. Co. v. Grafman*, 655 F. Supp. 2d 212, 227 (E.D.N.Y. 2010) (mail fraud requires that the pleading allege that defendants engaged in: (i) a scheme to defraud; (ii) to get money or property; (iii) furthered by the use of the mails and/or wires). The predicate acts alleged in the Complaint consist of numerous violations of the federal mail and wire fraud statutes, 18 U.S.C. § 1341, based upon the use of the mails and/or wires to coordinate and execute their fraudulent scheme against Plaintiffs and their valuable intellectual property. *See* Complaint ¶¶ 32-72. Further, the Complaint specifically alleges that Liberty and JGX worked together to traffic counterfeit hand sanitizer under the URBANE Brand, which ultimately led to, among other things, the FDA Order. *See* 18 U.S.C. § 1961(1)(B); 18

1 U.S.C. § 2320. These allegations, which must be accepted as true for purposes of this motion for  
 2 default judgment, amply establish Liberty’s racketeering activities.

### 3 *3. The Participation*

4 Third, in the RICO context, “participation” means “participation in the operation or  
 5 management of the enterprise.” *De Falco v. Bernas*, 244 F.3d 286, 309 (2d Cir. 2001). Under the  
 6 “operation or management” test, to participate, directly or indirectly, in the conduct of an  
 7 enterprise’s affairs, “one must have some part in directing those affairs.” *Id.* RICO liability is not  
 8 limited to those with primary responsibility, nor to those with a formal position in the enterprise,  
 9 but only requires some part in directing the enterprise’s affairs. *Id.* In this context, Liberty clearly  
 10 “participated” in the alleged enterprise in a manner sufficient to support RICO liability. As the  
 11 Complaint alleges, Liberty and JGX acted in concert to implement a scheme through which  
 12 Plaintiffs’ URBANE Brand was fraudulently used in the production, importation, and distribution  
 13 of counterfeit hand sanitizer, with Liberty playing a key part in directing, at a minimum, the  
 14 manufacturing, production, and importation of the hand sanitizer from Mexico. *See* Complaint ¶¶  
 15 32-72. Such “participation” allegations are sufficient to plead civil RICO claims against Liberty.  
 16 *See Government Employees Ins. Co. v. Damien*, 2011 WL 5976071 at \*5-6 (E.D.N.Y. 2011);  
 17 *Allstate Ins. Co. v. Ahmed Halima*, 2009 WL 750199 at \*5 (E.D.N.Y. 2009); *State Farm Mut.*  
 18 *Automobile Ins. Co. v. CPT Med. Servs., P.C.*, 2008 WL 4146190 at \*11 (E.D.N.Y. 2009).

### 21 *4. The Pattern*

22 Fourth, RICO provides that a “pattern of racketeering activity” must consist of “at least  
 23 two acts of racketeering activity” undertaken within 10 years. *See* 18 U.S.C. § 1961(5). To  
 24 establish a “pattern” sufficient to satisfy the statute, a complaint must allege facts tending to show  
 25 that “the predicate acts of racketeering activity by a defendant are related, and that they amount to  
 26 or pose a threat of continued criminal activity.” *See Valley*, 2009 WL 3245388 at \*3 (quotation  
 27



omitted). Pursuant to these standards, by alleging multiple rounds of manufacturing, importing, and distributing counterfeit products as well as the unknown location of a substantial quantity of existing counterfeit products, Plaintiffs have sufficiently pleaded a “pattern of racketeering activity” sufficient to satisfy the RICO statute. *See* Complaint ¶¶ 8-52.

Accordingly, Plaintiffs’ RICO claim against Liberty is legally sufficient and a default judgment should be entered against Liberty with respect to this claim.

## **ii. Lanham Act Liability**

Plaintiffs have asserted four causes of action against Liberty pursuant to the Lanham Act: (i) Trademark Infringement; (ii) Contributory Infringement; (iii) False Designation of Origin and Unfair Competition; and (iv) False Advertising. Plaintiffs have pleaded sufficient allegations, when taken as true as they must be for purposes of this Motion, to establish Liberty’s liability for each of the asserted causes of action under the Lanham Act.

As for trademark infringement, Plaintiffs have asserted that the URBĀNE Marks are valid, protectable marks, that Coronado owns the URBĀNE Marks, and that Liberty’s use of the URBĀNE Marks is likely to cause consumer confusion. *See* Complaint ¶¶ 12-89; *see also Innovation Ventures, LLC v. Ultimate One Distributing Corp.*, 176 F.Supp.3d 137, 153 (E.D.N.Y. 2016) (setting forth trademark infringement elements). Additionally, in the counterfeit context, as is the case with Liberty’s unauthorized use of the URBĀNE Marks, “the court need not undertake an exhaustive analysis of the *Polaroid* factors because ‘counterfeit marks are inherently confusing.’” *Id.* at 154 (quoting *Fendi Adele S.L.R. v. Burlington Coat Factory Warehouse Corp.*, 689 F.Supp.2d 585, 596-97 (S.D.N.Y. 2010)). Therefore, Coronado’s trademark infringement claim under the Lanham Act is legally sufficient and a default judgment should be entered against Liberty with respect thereto.

As for contributory trademark infringement, Plaintiffs’ allegations establish direct infringement and, moreover, that Liberty induced third parties to infringe the URBANE Marks and that it supplied goods to JGX and/or Rigz while knowing, or having reason to know, that they were infringing the marks at issue. *See* Complaint ¶¶ 12-89; *see generally Inwood Laboratories, Inc. v. Ives Laboratories, Inc.*, 456 U.S. 844, 854 (1982). As a result, Coronado’s contributory trademark infringement claim under the Lanham Act is legally sufficient and a default judgment should be entered against Liberty with respect thereto.

As for false designation of origin and unfair competition, Plaintiffs have asserted well pleaded allegations that Liberty used the URBANE Brand as a designation in commerce in connection with hand sanitizer where the “designation [was] likely to cause confusion, mistake, or deception as to the affiliation, connection, or association of [Liberty] with [Plaintiffs], or as to the origin, sponsorship, or approval of [Liberty’s] goods, services, or commercial activities by another person [e.g., Plaintiffs].” *See* Complaint ¶¶ 12-89; 15 U.S.C. § 1125(a)(1)(A). Further, Plaintiffs have pleaded facts that establish they were harmed by Liberty’s actions in this respect. *Id.* Therefore, Plaintiffs’ claim for false designation of origin and unfair competition under the Lanham Act is legally sufficient and a default judgment should be entered against Liberty with respect thereto.

As for false advertising under the Lanham Act, Plaintiffs set forth in the Complaint well pleaded allegations that Liberty made false or misleading statements as to the hand sanitizer products at issue that caused actual deception or, at a minimum, a tendency to deceive a substantial portion of the intended audience. *See* Complaint ¶¶ 12-89; *see also Church & Dwight Co., Inc. v. SPD Swiss Precision Diagnostics, GmbH*, 843 F.3d 48, 65 (2d Cir. 2016) (setting forth elements of false advertising claim under the Lanham Act). In addition, Liberty’s deception as to the authenticity of its hand sanitizer product was material in that it likely impacted purchasing

1 decisions. *Id.* Finally, Plaintiffs have sufficiently alleged that the hand sanitizer products moved  
 2 in interstate commerce and, ultimately, led to the substantial harm Plaintiffs have suffered here. *Id.*  
 3 Accordingly, Plaintiffs' claim for false advertising under the Lanham Act is legally sufficient and  
 4 a default judgment should be entered against Liberty with respect thereto.

### 5 **iii. New York Statutory and Common Law Liability**

6 Plaintiffs have asserted a number of claims pursuant to New York statutory and common  
 7 law in addition to the various causes of action under federal law. For the reasons set forth herein,  
 8 Plaintiffs have set forth well pleaded allegations as to Liberty's liability for each of the following  
 9 claims: (i) Deceptive Business Practices; (ii) Trademark Infringement under New York Common  
 10 Law; (iii) Tortious Interference with Prospective Economic Advantage; (iv) Unfair Competition  
 11 under New York Common Law; (v) Unjust Enrichment under New York Common Law; and (vi)  
 12 Dilution by Tarnishment.  
 13

14 Plaintiffs have pleaded facts sufficient to establish the three elements of its deceptive  
 15 business practices claim under the New York General Business Law: (i) that Liberty's acts and  
 16 practices with regard to the counterfeit hand sanitizer at issue were consumer-facing; (ii) that  
 17 Liberty's actions were misleading in a material way, as evidenced by the fact that consumers  
 18 ultimately purchased the counterfeit hand sanitizer; and (iii) Plaintiffs were seriously harmed as a  
 19 result of Liberty's actions. *See* Complaint ¶¶ 12-89; *see generally McCrobie v. Palisades*  
 20 *Acquisition XVI, LLC, et al.*, 359 F.Supp.3d 239, 254 (N.D.N.Y. 2019) (quoting *Stutman v. Chem.*  
 21 *Bank*, 95 N.Y.2d 24, 29 (2000)). Therefore, Plaintiffs' claim is legally sufficient and a default  
 22 judgment should be entered against Liberty.  
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 24

25 As for the claim of trademark infringement under New York common law, Plaintiffs have  
 26 sufficiently pleaded that Coronado has a valid and protectable mark under the URBANE Brand and  
 27 there is a likelihood of confusion arising from Liberty's use of a counterfeit version of the same.  
 28

1 See Complaint ¶¶ 12-89. Accordingly, Coronado is entitled to a default judgment as to its claim  
 2 for common law trademark infringement. *See, e.g., Horn 's, Inc. v. Sanofi Beaute, Inc.*, 963 F. Supp.  
 3 318, 328 (S.D.N.Y. 1997).

4 Regarding Red Rock's claim for tortious interference with prospective economic advantage,  
 5 it has sufficiently pleaded facts that establish Liberty's liability, including that Red Rock had a  
 6 business relationship with, among others, Rite Aid that Liberty interfered with, and ultimately  
 7 injured irreparably, as a result of its unfair and improper activities, including without limitation  
 8 trademark infringement, false designation of origin, and unfair competition. *See* Complaint ¶¶ 12-  
 9 89; *see also Kirch v. Liberty Media Group*, 449 F.3d 388, 400 (2d Cir. 2006) (quoting *Carvel Corp.*  
 10 *v. Noonan*, 350 F.3d 6, 1 (2d Cir. 2003)). Therefore, Red Rock's claim is legally sufficient and a  
 11 default judgment should be entered against Liberty.  
 12

13 Further, in light of the allegations setting forth Liberty's unfair acts with regard to the  
 14 counterfeit and infringing hand sanitizer at issue, as well as the confusion with Plaintiffs' activities  
 15 that Liberty caused and/or was likely to cause, Plaintiffs have sufficiently pleaded a claim for unfair  
 16 competition under New York common law. *See* Complaint ¶¶ 12-89; *see also Phillip Morris USA*  
 17 *Inc. v. Felizardo*, No. 03-cv-5891-HB, 2004 WL 1375277, at \*6 (S.D.N.Y. June 18, 2004) (setting  
 18 forth requirements to prevail on a common law unfair competition claim in the Second Circuit).  
 19 Therefore, Coronado's claim is legally sufficient and a default judgment should be entered against  
 20 Liberty.  
 21

22 As for Plaintiffs' unjust enrichment claim, Plaintiffs have set forth well pleaded allegations  
 23 that Liberty was enriched at Plaintiffs' expense and that it would be against equity and good  
 24 conscience to permit Liberty to retain the amounts Plaintiffs are seeking to recover. *See* Complaint  
 25 ¶¶ 12-89; *see also Mandarin Trading Ltd. v. Wildenstein*, 16 N.Y.3d 173, 182 (2011). Therefore,  
 26  
 27  
 28

1 Plaintiffs have adequately pleaded a claim for unjust enrichment and a default judgment should be  
2 entered against Liberty.

3 Finally, as for Plaintiffs' dilution by tarnishment claim under New York law, Plaintiffs have  
4 set forth well pleaded allegations that the URBANE Brand has a distinctive quality or secondary  
5 meaning that is capable of dilution and a likelihood of dilution as a result of authentic goods under  
6 the URBANE Brand being linked to the inferior quality of products produced and distributed by  
7 Liberty. *See* Complaint ¶¶ 12-89; *see also Deere & Co. v. MTD Prods., Inc.*, 41 F.3d 39, 42 (2d  
8 Cir. 1994). Therefore, Plaintiffs have adequately pleaded a claim for dilution by tarnishment and  
9 a default judgment should be entered against Liberty.  
10

### 11 **III. Damages**

12 As stated herein, Plaintiffs have set forth in the Complaint well plead and legally sufficient  
13 claims for which default judgment should be entered against Liberty. However, JGX has also  
14 asserted claims against Liberty for, *inter alia*, equitable indemnity and equitable contribution.  
15 Therefore, for the reasons set forth herein, Plaintiffs respectfully submit that the Court may enter a  
16 default judgment on the issue of liability against Liberty at this time with an inquest into damages  
17 consolidated with the damages phase of the trial against the non-defaulting defendant, JGX. *See*,  
18 *e.g., Montcalm*, 807 F. Supp. at 978.  
19

### 20 **IV. Conclusion**

21 For the foregoing reasons, Plaintiffs respectfully request that the Court grant their motion  
22 for a default judgment against Liberty with respect to its liability for each and every claim asserted  
23 in Plaintiffs' Complaint such that Liberty may not participate in the merits aspect of the trial, as its  
24 default judgment stands as an admission of liability. Plaintiffs further request that the Court order  
25 that an inquest into the amount of damages to which Plaintiffs are entitled be consolidated with the  
26 damages phase of the trial against JGX.  
27  
28

1  
2 Dated: June 11, 2021

Respectfully submitted,

3  
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5 By /s/ Daniel A. Schnapp

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